

PRESS RELEASE



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MEMCON ANNOUNCES NEW GERMAN FACILITY

Memcon, the leading player in the supply of components and materials to the Membrane Switch, Flexible Technology Industry and Printed Electronics market continues to expand its activities. The British company now strengthens its European activities by opening a new office in Germany.

Martin Gilbert, Memcon's Managing Director, takes great pleasure in announcing the opening of its latest new German office in Kiel, north of Hamburg. "Located locally in Germany will help extend our reach into one of Europe's most important markets and support customers working in not only our traditional membrane switch and printed electronics market but also importantly the new developing and emerging markets such as automotive electronics and medical applications."

Previously working in Memcon's UK office for the past three years, Carmen Ehrt will be heading Memcon's German operations. "The new German Office means we can further enhance customer service levels and the range of local support we can offer to our customers and partners" she says.

Memcon's roots in the printed electronics industry go back originally to 1996 with the Memcon business formed to fill a gap in the market place and was formally founded in 2008. Over the last 10 years Memcon has become a multinational business with facilities in the USA, Brazil, Hong Kong, China, United Kingdom and now Germany. Their international offices and manufacturing facilities' enable Memcon to effectively support their customer's needs locally and at the same time, provide export facilities to overseas customers from a range of geographical locations.

In ten years, Memcon has diversified its product range from Electro-mechanical technology used in their extensive range of connectors solutions and metal domes to the latest in Opto technology – bringing to the market one of the world's thinnest LEDs in a 1206 Chip Package. Their adhesive range continues to develop with their latest introduction being Black and White Adhesive Spacers, an exciting new solution for reflecting or for blocking LED light from travelling thru and across circuits assemblies.

For more information about Memcon visit its website at www.memcon.eu

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